

# JOHN HEINRITZ



**Professional Experience:**

40+ years

**Consulting Experience:**

11+ years

**Preferred industries:**

Consumer Products

Legal profession

International business

**Areas of Specialty:**

*Delivery skills, Role model (and teach) feedback and coaching skills for people development, Manage potential personal “derailers”, Leadership development, Improving visibility for high potentials, Be successful in new position, Preparation for interviews and career transition, Right person, wrong job*

**Representative Clients:**

Allstate Insurance

Aspen Institute

Coors

East West Bank

First American Financial Corp.

Illinois Tool Works

MTV

Mattel

US Dept. of Justice

Yum Brands

John is an experienced senior executive who built effective global teams for Fortune 100 companies. He brings both a wealth of business experience, with strengths in sales/marketing and a proven coaching methodology to his position as an executive and career coach. His no-nonsense pragmatic approach, insightful ability to give feedback, supported by his laser instinct and courage to identify what matters most resonates well with A-players seeking to learn and grow. John is most useful to executives and business people who are overcoming critical hurdles, self-derailment issues or facing critical junctures in their business or careers. His passion is for helping leaders achieve their full potential, both personally and commercially, while using their energy efficiently and striving towards a fulfilling life.

Prior to his role as consultant and coach, John was an international division head at Warner Bros. Consumer Products and Polaroid Corp. where he built a solid foundation for his leadership coaching and understanding of varied corporate and national cultures. In these roles he managed affiliate offices in major markets around the world. He has worked and lived in Europe and Asia. John has hands-on experience in the challenges of building a global business across various functional areas. He also led the travel/hospitality sector of JD Power & Associates where he worked with global hospitality sector C-level executives and boards of top companies to improve their customer focus. He continues to inspire a consistently customer-centric view of business with his clients.

John holds a business degree from the **College of Santa Fe (now the Santa Fe University of Art and Design)**. He completed the Executive Program at the **Kellogg School**, Northwestern University and has attended and contributed to programs at the **Aspen Institute**. John received his *Professional Coach* training at the **Adler School of Professional Coaching**. He studied *Coaching for Transition Management and Career Change* at the **Fielding Graduate University** and completed the *Effective Facilitator* program at **Leadership Strategies**.

John is certified in a number of assessments: the MBTI, the Hay Emotional Competency Inventory 360, the holistic FEBI personality assessment. He uses a highly effective, customized live interview method in multi-rater evaluations



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