

TARAN SWAN



Professional Experience:

20 years

Consulting Experience:

10 years

Preferred industries:

Entertainment, Media,
Advertising, Consumer Goods,
Retail, Software, Technology,
Telecommunications,
Healthcare, Financial Services,
Professional Services

Areas of Specialty:

General Management
P&L Management
Executive Development,
Organizational Development
Gender/Ethnicity/Race Diversity

Representative Clients:

BET
Disney
Harvard Business School
(Executive Education)
Scholastic
Time Warner
Time Inc.
Corporate
Turner
Webkinz (division of Ganz)

Taran Swan is an advisor, consultant and coach who works with executives and companies to help them achieve financial, operational, and strategic results. Because Taran has built and run several businesses, managed hundreds of people and held full P&L responsibility, she brings a unique practitioner perspective to her clients. As a result, Taran provides powerful insights into organization dynamics and guidance on how to achieve great business results.

Taran has delivered her consulting services to a wide range of companies in industries including asset management, automotive, healthcare, insurance, media & entertainment, and has also consulted with philanthropic entities. In addition to providing consulting services in corporate settings, Taran works with senior executives in Leadership Development Programs at Harvard Business School (“HBS”), where she sits on HBS’s Coaching Faculty.

Before forming her consulting practice, Taran had a 20-year business career and held senior executive P&L positions at the Walt Disney Company, Viacom (MTV Networks/Nickelodeon), and Salomon Brothers. As an Executive Vice President at Nickelodeon, Taran was a member of Nickelodeon’s Executive Committee and ran Nickelodeon’s New Media group. Taran also launched and ran Nickelodeon Latin America, an experience that was chronicled in the Harvard Business School case study, *Taran Swan at Nickelodeon Latin America*. That case is part of HBS’s Leadership Curriculum, is ranked on HBS’s *Most Popular Studies* list, and is used in MBA and executive management curricula at business schools around the world. At Disney, Taran was a senior business planner responsible for evaluating opportunities for Disney’s Entertainment Division. At Salomon Brothers, Taran worked on the firm’s trading floor in structured fixed income products, and became one of the firm’s youngest Vice Presidents.

Taran has served on the boards of a venture capital fund and an early-stage multicultural multimedia business backed by Goldman, Sachs & Co. She received an undergraduate degree in computer science from the University of California, Berkeley, attended NYU’s Courant Graduate School of Mathematics as a Bell Laboratories Fellow, and received an MBA from the Harvard Business School.



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